

Using InnovoGraph OSI on Podio

The following image is an InnovoGraph *Open Strategic Innovation* (OSI) on Podio Workspace Activity Stream or Home app. It's in the **Activity Stream**, or Home app function. Most social media apps like Facebook or Twitter have an Activity Stream or Home function. If you ever feel overwhelmed in Podio, just click the circled **Activity Stream button in Podio** and spend a few minutes getting reoriented. If social media environments are very difficult for you, at **least check the Activity Stream regularly** and look for Podio notifications.

Adjusting your Podio notifications is a good first step once in an OSI on Podio workspace. InnovoGraph or the Podio Help Center can help with getting your Podio notifications adjusted to your preferences.

Podio has many project management features. Once InnovoGraph has added you to a Podio workspace, if you check out the Podio Help Center (see following **circled question mark** in the **blue menu bar**) you'll see Podio users talk about giving up on emails. Podio is where folks end up doing the kind of work that used to be done with just emails, meetings, and webinars.

Screenshot of the Podio workspace interface for "Sustain NC - SGDEEP Consortium". The "Activity" button in the top navigation bar is circled in red. The interface shows a workspace overview with a profile picture and an "INVITE" button. The main content area is divided into two columns. The left column contains a text input field for sharing, followed by three activity items: "2016-2021 Sustain NC Strategy Economic Contributions", "Status by Grant Millin, a month ago", and "Grant Millin". The right column contains three summary cards: "SGDEEP CO2e MT averted" with a value of 11,560,000 MT, "North Carolina 2015 Sustainability Ranking" with a value of 1 Sustainability Factor, and "Sustain NC 2015-2021 Strategy Economic Contribution" with a value of 5,000,000 \$. A fourth card at the bottom is titled "Smart Grid DEEP + Smart Cities and Towns Strategy" and contains a strategy statement.

Getting the value from InnovoGraph's design of Podio workspaces means using OSI on Podio for at least a few months. It's like learning anything new in order to tap into new power and value. It requires focus and patience. The added value InnovoGraph offers is having researched why Podio is valuable to strategy, innovation management, and innovation ecosystems. InnovoGraph has

identified a wealth of supporting research, like McKinsey & Company's seminal 2012 *The social economy: Unlocking value and productivity through social technologies* report:

http://www.mckinsey.com/insights/high_tech_telecoms_internet/the_social_economy.

The way to get started is to sign up for a free Podio account and then contact InnovoGraph to join your OSI on Podio workspace:

<https://podio.com/signup>

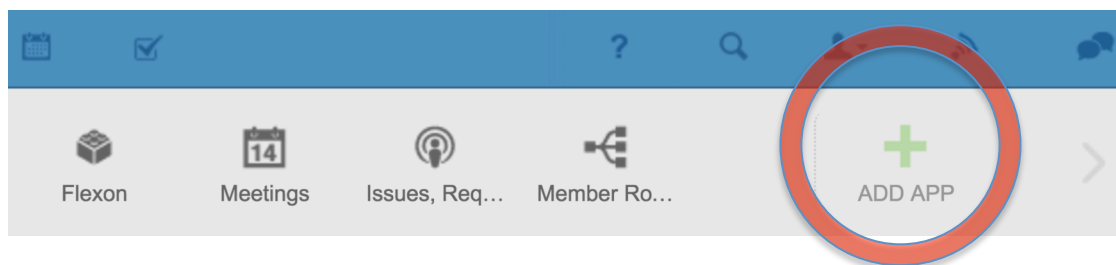
If you ever have questions, just click the question mark at the top blue menu bar and you'll access a user-friendly Podio Help Center (better than most). Contact InnovoGraph to make modifications and set up trainings:

Grant Millin, InnovoGraph LLC owner and Innovation Strategist

Email: grant@innovograph.com

Ph: 828.423.2266

This is the Add App button. What happens? Try it and experiment. If you have too many apps or too few you are in control of your Podio workspace. **Just don't delete the data you want to keep.**



After awhile you will be experiencing OSI on Podio *flow*:

[http://en.wikipedia.org/wiki/Flow_\(psychology\)](http://en.wikipedia.org/wiki/Flow_(psychology))

The consumerization of IT and new data centers around the world make issues of Internet storage and speed less and less of an issue. Enterprise 2.0 solutions like Podio are not just multitasking distractions (maybe if misused). Use your imagination and use the **OSI Levels** approach.

Get control of the issues that are important to you, engage at speed and connect using effective 'MindSpace'... MindSpace meaning more room to think out value creation and more context, data, and dialogue loaded into OSI on Podio.

1.



Podio's Home Activity Stream App (Integrator)

Like Facebook Home and Twitter Home. The stream of recent activity. This is a place to make contributions at first if a social business Enterprise 2.0 environment feels like a lot at first.

2.



OSI on Podio Program Dashboard App (Integrator)

Whether its monthly workspace activity, a program and all strategic activities and related projects... or some other data collection... create a dashboard here.

3.



OSI on Podio Strategic Activities App

Strategic activities are programs, initiatives (i.e. branding or new product development). SAs include attached projects and any dependency tasks to make the strategy happen.

4.



OSI on Podio Projects App

Here you can browse existing projects and create new ones. You can follow the progress of your projects, schedule meetings, and share multiple files as part of one project.

5.



OSI on Podio Ideas App

Share ideas, have them rated, cancel them (but don't delete... that's part of the **knowledge management** angle) or move them forward.

6.



OSI on Podio Member Role, Stakeholders and Ecosystem Node App

Everything about a team member, their organization, other organizations and ecosystem elements goes here.

7.



OSI on Podio Meetings App

Set up a meeting, auto fill attendees from your Podio Contacts, connect to webinar tools like GoToMeeting, and generate .ICS (Desktop Calendars – Outlook/iCal) files.

8.



OSI on Podio Inspiration App

Record that inspirational tableau you passed on your way to work by using this app on your mobile. Driving? Better have a good memory until you park.

9.



OSI on Podio Issues, Requests, After Action or Lessons Learned Reports App

Following up on challenges matters. Do that here.

10.



OSI on Podio Blog App

Anything extensive team members want to share but is not necessarily ready for public release goes here.

11.



OSI on Podio Deals App

Manage all our deals here. Use filters to choose to view leads or current clients. You can also filter by our contact people, to see everyone that a particular person is in charge of dealing with.

12.



OSI on Podio Events and Bulletins App

Post events and bulletins for the team here.

13.



OSI on Podio Wiki App

Share articles, links, files, images, and other media with the team. The workspace Wiki can be used to create a glossary, a WBS dictionary and generally support knowledge management.

14.



OSI on Podio Visualizations and Models App

Animations, mind maps, financial spreadsheets and anything of the nature goes here.

Also add a graphic, video, or anything of the nature and a few words to describe what you have been talking about so others can make sense of your data or idea.

15.



OSI on Podio Surveys App

Surveys. Podio allows apps to appear as public web forms. In this case simple surveys can go out and the results go right to this Podio app.

16.



OSI on Podio Management System Archive App

This app is for records and details of any kind not covered elsewhere.

17.



OSI on Workspace Agreements App

All workspace member agreements are to be recorded here. Here's a detailed description of each innovation ecosystem principle according to "The Rainforest: The Secret to Building the Next Silicon Valley": <http://therainforestbook.com>.

Using OSI on Podio Workspace Apps

Use your computer mouse or trackpad to hover over the data entry area of any field within an App Form. An App Form is created by clicking on one of the green field buttons located in the upper right corner within any App.